



FOR INDUSTRY SUPPLIERS

WHY SHOULD I JOIN CONCRETE PLANET?

IF THE BLOCK & PAVER INDUSTRY IS YOUR MARKET, YOU SHOULD BE CONNECTED TO ALL OF IT.

MORE CONTACTS. MORE LEADS. MORE OPPORTUNITIES.

Concrete Planet connects concrete block and paver Producers with the Suppliers that keep their factories running.

TURN CONCRETE PLANET INTO AN ALWAYS-ON SALES CHANNEL

Complement exhibitions, sales trips, representatives and advertising with continuous access to the entire industry demand!

REACH THE WHOLE INDUSTRY

Extend beyond the producers, countries and relationships you already have

REACH COUNTRIES WITHOUT BUILDING A FULL SALES NETWORK FIRST

Use the platform to create initial visibility and business contacts in markets that may otherwise require considerable travel, agents, exhibitions and local prospecting

CREATE OPPORTUNITY 365 DAYS A YEAR

Exhibitions last a few days. Sales trips cover selected customers. Concrete Planet keeps your company visible to the industry every day.

EXPAND YOUR CUSTOMER UNIVERSE

Reach beyond your existing portfolio and become visible to producers your company may never have encountered before.

REACH MORE CUSTOMERS EASILY

A permanent digital presence that can create contacts far beyond the customers you can visit or get to know otherwise

LET NEW CUSTOMERS DISCOVER YOU

A producer searching by product, category, capability or service can find your company easily



BUILD RELATIONSHIPS BEYOND THE FIRST TRANSACTION

The real value of a new contact is often not the first sale – it is the business that follows

YOU CANNOT VISIT ALL PRODUCERS WORLDWIDE

But your company can be visible to them

TURN PRODUCER DEMAND INTO SALES OPPORTUNITY

Wanted requests and RFQs will turn the marketplace activity into a reason for you to engage

POSITION YOUR COMPANY WHERE THE INDUSTRY DEMAND IS:

Concrete Planet will become a continuing source of new inquiries and industry relationships.

BUILD NEW RELATIONSHIPS IN NEW REGIONS:

Create first contacts in countries where your company has limited visibility.

THERE ARE MANY MORE CONCRETE PRODUCERS IN THIS WORLD THAN YOU EVEN CAN IMAGINE:

Get to know them!

**MORE PRODUCERS. MORE MARKETS. MORE BUSINESS CONTACTS.
MORE QUALIFIED OPPORTUNITIES.**

YOUR NEXT CUSTOMER MAY BE SOMEONE YOU HAVE NEVER HEARD OF.

BE VISIBLE. BE DISCOVERABLE. BE CONNECTED.

ONE PLANET ONE INDUSTRY